

# Rubicon WIN a 5 Star Exotic Beach Holiday

## Full Terms and Conditions

### Prize Draw

1. There are 2 Rubicon WIN a 5 Star Exotic Beach Holiday prize draws. All entrants who have text in with a 9 digit code from promotional 1 litre cartons of Rubicon will be entered into the first prize draw. All entrants who have text in an 8 digit code from promotional 330ml cans and promotional 2 litre bottles will be entered into the second prize draw.
2. The "Prize Draws" are open to residents of the United Kingdom, Channel Islands, Isle of Man and Republic of Ireland only (CI, IOM and ROI email entry only), aged 16 years or over, excluding employees and their immediate families of AG Barr Ltd (the "Promoter") and its affiliated companies, O2 employees and their immediate families, or anyone professionally connected with the Prize Draws. No bulk or third party entries accepted.

Note: If the winner is under 18 the person accompanying them on the prize must be an adult aged 18 years or over.

3. By taking part in these Promotions, all participants will be deemed to have accepted and be bound by these terms and conditions.
4. The first Prize Draw is available on promotional 1 litre cartons of Rubicon whilst stock lasts.
5. The second Prize Draw is available on promotional 2 litre bottles and 330 ml cans of Rubicon whilst stocks last.
6. All promotional products carry a entry code.
  - A. **1 litre carton:** The 9 digit entry code is printed on the top of the carton below the best before date.
  - B. **330 ml cans:** The 8 digit entry code is printed on the base of the can.
  - C. **2 litre bottle:** The 8 digit entry code is printed on the bottle neck.
7. **To enter via SMS (UK only):**
  - (a) Text HOLIDAY plus the entry code to 66102. (All texts are FREE).
  - (b) SMS entrants will receive one text notification confirming your entry and offering you the chance to claim a free ringtone or wallpaper and O2 sim kit.
  - (c) All UK text messages sent and received as part of the prize draw are made free by O2.
  - (d) You may be able to enter when roaming outside the UK. Please note: If you enter from outside the UK, foreign network operator charges may apply.
  - (e) Only one entry per person per day.
8. **To enter via email (NI, CI, IoM and ROI only)**
  - (a) Email your name, address, mobile number and where you saw the promotional cans to **<rubicont20promo@rubiconexotic.com>**.
  - (b) If the winner selected lives in the ROI, he or she will be asked to answer a skill question in order to be entitled to receive their prize.
  - (c) Only the winner will be notified.
  - (d) Only one entry per person per day.

9. Only one code can be entered at a time.
10. Codes can only be used once. Attempts to enter promotional codes not intended for use in this Promotion or intentionally attempting to subvert the code entry requirements could result in prosecution. The Promoter may stop your involvement with the Promotion pending, and during, the investigation, and your registration may be deleted if we are concerned for the integrity of the Promotion. The Promoter's decision to ban any consumer is final. The selling of codes, or packaging of Rubicon promotional products is strictly forbidden.
11. The Promoter accepts no responsibility for entries not received or incompletely received for any reason. The Promoter will not be responsible for codes damaged or defaced in the way the product is opened. If you cannot read your promotional code due to a genuine printing error, please send your can with an explanation and personal details to RUBICON CUSTOMER SERVICES, PO BOX 497, Manchester, M2 5WR
12. Entries are limited to 1 per day per mobile phone number.
13. There are 2 x 5 star holidays for 2 people to be won, further details of which are noted below.
14. A. The closing date for receipt of entries for the first promotion (on promotional 1 litre cartons) is 31.08.10 (31<sup>st</sup> August 2010). All entries must be received by this date. All late entries will be discarded.  
  
B. The closing date for receipt of entries for the second promotion (on promotional 330ml cans and 2 litre bottles) is 31.12.10 (31<sup>st</sup> December 2010). All entries must be received by this date. All late entries will be discarded.
15. No responsibility will be taken for entries delayed, lost, corrupted or mis-sent for whatsoever reason. Proof of entry will not be taken as proof of receipt.
16. The Promoter cannot guarantee that the entry routes will be available 100% of the time. However, entries received will be entered into the draw wherever possible.
17. The winners will be selected at random and under independent supervision.
18. The winners will be subject to a full verification process.
19. The winners may be required to participate in related and reasonable publicity without further recompense.
20. The winners will be notified within 14 days of the closing date. Whilst all reasonable efforts will be made to contact the winners, if this cannot be achieved within 28 days the Promoter reserves the right to withdraw prize entitlement and award the prize to a substitute drawn at the same time as the original.
21. The prize winners' names and counties will be available after 28.02.11 by sending a SAE to 'Rubicon Winners', PO BOX 497, Manchester, M2 5WR.
22. The Promoter's decisions are final and no other correspondence will be entered into.
23. There are no cash alternatives and, unless otherwise agreed in writing by the Promoter, the prizes will only be awarded directly to the winners. The Promoter reserves the right to provide alternative prizes of equal or greater value in the event of unforeseen circumstances.
24. The Promotion and these Terms and Conditions are governed by the laws of England and Wales. By taking part in the Promotion you agree to submit to the exclusive jurisdiction of the English courts.
25. **Promoter:** A.G. BARR p.l.c. Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD. (Please do not send entries to this address).

## 5 Star Exotic Beach Holiday

1. Each prize is for two people, at least one of whom must be aged 18 years or over, for the duration of 1 week and consists of:
  - Standard class flights from UK airport to chosen destination airport
  - Return transfers to the airports (UK and abroad)
  - 5 star or equivalent hotels (half board)
  - At least 2 Excursions (including transfers)
  - £500 spending money in total
2. Full details (including holiday destination) to be confirmed with the prize winner following the draw.
3. All dates and detailed facilities are dependent on availability at the time of booking as a detailed arrangement with the winner following the prize draw is required.
4. The winners are responsible for any additional expenses, including all incidentals, not listed as part of the prize package above.
5. Winners and guests must be in possession of a valid 10-year passport, and must have a minimum of 90 days validity for the duration of the prize break.
6. Winners and guests must be in possession of any applicable visas.
7. Winners must travel and complete their trip by 01/10/11 excludes Bank Holidays and Christmas.

## Free Ringtone/Wallpaper

1. All SMS entrants will be offered a free ringtone/wallpaper download.
2. Compatible handset required.
3. If browser charges are not part of your data package then charges may apply to download your ringtone/wallpaper (please contact your local operator).
4. You may be able to download the ringtone when roaming outside the UK. Please note: If you download from outside the UK, foreign network operator charges may apply.

## O2 Sim Kit

1. All SMS entrants will be offered a free O2 sim kit.
2. O2 sim kit includes free O2 Unlimited Pay&Go sims and Country T20 fixture list. T20 fixture list will be provided separately and will detail fixtures for the 2011 season.
3. O2 sims come with unlimited UK calls and texts to anyone on O2 when you top up £15 a month.
4. Excessive usage policy applies on unlimited calls. UK calls only.
5. Compatible handset required.
6. Terms apply, see <http://www.o2.co.uk/terms> for details.

**Promoter:** A.G. BARR p.l.c. Westfield House, 4 Mollins Road, Cumbernauld, G68 9HD. (Please do not send entries to this address).